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## Abstract

In practice, most of the multiple attribute decision making (MADM) problems involve both kinds of qualitative and quantitative attributes, which may be represented by a hierarchy. While quantitative attributes can be measured by means of numeric scales in the form of numbers, intervals or fuzzy numbers, qualitative attributes which are often associated with imprecise, vagueness and uncertain information perhaps can only be assessed by linguistic information. In such situations, how to represent and aggregate linguistic information essentially plays an important role in decision analysis. In the literature, one of reasonable ways is the use of "fuzzy linguistic approach which provides tools to model and represent qualitative attributes by means of linguistic values of linguistic variables" (Zadeh, 1975). The use of linguistic information implies the necessity of operating with the mechanism for "computing with words (CW)" (Zadeh, 1996) so as to fusion linguistic information and then provide an evaluation for decision making.

In this research, we first briefly recall some key concepts of CW. Then, through a further study on CW and fuzzy linguistic approach, we analyze the relationship between MADM with linguistic information and CW, and the mechanism that how fuzzy linguistic approach is used to deal with linguistic information in the decision making process. Further, according to three categories of linguistic computational models based on fuzzy linguistic approach in the literature, we review the main features of several classic linguistic computational models in detail, including "linguistic computational model based on ordinal scales", "linguistic computational model based on ordinal scales", "linguistic computational model based on proportional 2-tuple representation". Meanwhile, the limitations and restrictions of these previous models have been found during the review process, such as loss of information during the evaluation process, with too much requirements when applied to MADM problems, without considering uncertain subjective judgments represented by linguistic distributions over the linguistic term set, without taking into account incomplete linguistic information and so on.

Inspired by providing more efficient measures to represent and aggregate linguistic information, three evaluation models, i.e., proportional 3-tuple fuzzy linguistic representation model, proportional fuzzy linguistic distribution model, interval fuzzy linguistic distribution model, are developed in this research aiming at overcoming the main limitations and restrictions of previous models, and meanwhile, providing some new ways to deal with more general cases of linguistic assessments. Some related concepts, such as preference-preserving proportional 3-tuple transformation, which is used for the transformation and unification of linguistic assessments represented by proportional 3-tuples between two different linguistic term sets, expected utility in proportional or interval fuzzy linguistic distribution, which is employed for obtaining an ranking order among different alternatives provided to decision makers as a reference for their final decisions are proposed in this research. Further, some corresponding aggregation operators are developed for the three evaluation models respectively according to their own representation forms of linguistic information. Besides, three practical application examples taken from the literature as well as a simple illustration example are used respectively in order to compare the results with previous models, and also for the purpose of illuminating the features and capabilities of the proposed models.

After illustration by examples, it is shown that the proposed evaluation models in this research not only overcome the limitations and restrictions of previous models, but are also inherent with some special features, such as no loss of information during the evaluation process, ease operation in the complicated linguistic context, flexible operation space for evaluators under uncertainty, taking the ignoring information into account and so forth. These features of the three evaluation models can help decision makers to easily deal with MADM problems with incomplete linguistic

information, largely improve the precision, reasonability and reliability of final results, and finally, provide a more comprehensive guidance for decision makers.

Finally, four interesting aspects for future work are explored, which can be as the directions for continuing this research in order to extend the applicability of these three evaluation models proposed in this research. Meanwhile, the contributions of this research to Knowledge Science are summarized.

Keywords: Computing with words, decision making, incomplete assessments, linguistic modeling, multiple attribute.