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| Title | 既存のモノを対象とした隠れたアフォーダンスをあぶりだす 発散的思考技法に関する研究 |
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A research on divergent thinking techniques to uncover hidden affordances of existing objects.

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In order to create highly creative ideas, it is important to collect unexpected information that is related to the theme but outside of cognition. In this study, we propose a new idea generation technique, called MonoBocai, for creating ideas for new uses of existing objects. In this paper, we propose a new idea generation technique, MonoBocai, for creating new ideas about how to use existing objects. Conventionally, idea generation by thinking of unusual ways to use existing objects is often done. However, when such ideas are generated, it is difficult to make a leap of faith because people are conscious of trying to generate useful ideas. In this paper, we propose to use "monoboke", a Japanese traditional comedy style, to generate new ideas. In this paper, we propose to use "monoboke" as a means of revealing the hidden affordances of objects. In this paper, we explain the proposed idea generation technique, and describe the experiments we conducted to verify its effectiveness and their results