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Abstract

A study to objectives of succession by third parties in rural areas

-Reference to the case of succession of support center in Ishikawa Prefecture-

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Keywords: business succession, succession by third parties, self-realization

In order to clarify the purpose of third-party succession in rural areas, this study conducted interviews with representatives of the Ishikawa Business Succession and Inheritance Support Center and representatives of cases where third-party succession was actually supported.

As a result, it became clear that the objectives of third-party succession in rural areas are (1) to build a second life for the business successor, (2) to contribute to the local community through third-party succession, and (3) self-actualization for the business successor. (1) To build a second life for the business successor, it was found that people who have lived and worked in urban areas reevaluate how they approach and relate to their work, using their own experience and expertise, and create an opportunity for them to move to rural areas to realize their ideal lifestyle. (2) In terms of contributions to local communities through third-party succession, in the case of Mr. Yamashita of Araie Seisakusho, contributions to local communities through third-party succession are also meant to give back to the hometown and local manufacturing industry. The increase in the number of community-reactivating cooperator squad is an indication of the growing interest in local communities, and third-party business succession for the purpose of contributing to local communities is expected to increase in the future. (3) In terms of self-actualization of business successors, the interview survey indicates that they are taking the opportunity of third-party succession to reflect on themselves and live their own unique lives. The questionnaire survey allowed us to better understand their thoughts and feelings about third-party succession by tracing the individual's life, including the background that led to the third-party succession and how they decided to take over the business.