

Title	社会老年学的視点からみた観光における高齢者のウェルビーイング:変革的テクノロジー、情動的エンゲージメント、および社会参加の考察
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Abstract

The growing aging population presents unique opportunities and challenges for promoting older adults' well-being through tourism. This dissertation explores the interplay between mobile technologies (MTs), emotional engagement (EE), and social participation (SP) in fostering subjective well-being (SWB) among older adults, positioning tourism as a vital pathway to active aging. In this study, SWB is understood as comprising three core dimensions: hedonic well-being, eudaimonic well-being, and life satisfaction. By adopting an interdisciplinary approach, the research integrates insights from social gerontology, tourism management, and psychology to address gaps in understanding how tourism participation supports cognitive, emotional, and social health in diverse cultural contexts.

To measure SWB's three dimensions, the study conducted three experiments in the context of tourism. The first experiment focused on mobile technologies (MTs) and their contribution to health satisfaction, a key aspect of life satisfaction, by enhancing tourism accessibility and enabling older adults to maintain their well-being during their travel experiences. The second experiment explored emotional engagement within the tourism context, a key driver of eudaimonic well-being, finding that emotionally engaging tourism experiences help older adults find fulfillment and meaning in their travels. The third experiment examined the role of social participation through tourism, particularly activities such as volunteering, card games, and internet use during travel, and their effect on hedonic well-being, highlighting the positive affective experiences and social connections that these activities foster during tourism. The study also emphasizes cross-cultural differences in how these tourism-related activities contribute to well-being, suggesting that tailored interventions are necessary to address the diverse needs of older adults.

In conclusion, this dissertation introduces the EFE (Emotion-Friendly Environment) service design framework, which integrates the key findings of this research into a practical model for developing tourism services that prioritize emotional fulfillment. The EFE framework emphasizes the creation of emotionally meaningful and personalized experiences that support the well-being of older adults, focusing on fostering emotional engagement and enhancing health

satisfaction. This service design framework provides a comprehensive approach to improving SWB in older adults and tourism as a transformative mechanism for active aging.

This research makes significant theoretical contributions by extending technology acceptance frameworks, refining emotional engagement models, and advancing social support theory through cross-cultural perspectives. This research integrates theoretical insights from social gerontology with technological and socio-cultural considerations to develop a comprehensive tourism service framework for older adults. It also provides practical recommendations for designing inclusive tourism services that enhance well-being, foster intergenerational connections, and support cognitive health among older adults. By situating tourism as a mechanism for active aging, the study underscores its transformative potential in addressing global challenges associated with population aging and achieving sustainable development goals.

Keywords: Subjective Well-being, Active Aging, Mobile Technologies, Emotional Engagement, Social Participation